## Amendments to the Claims

Claim 1 (currently amended):	A computer-implemented i	method of enabling	users to s	ubscribe to
content in a computing enviror	ment without initiating a s	subscription process	s, comprisi	ng:

identifying a content access behavior pattern of a user;

responsive to the identifying, consulting a mapping that associates content access behavior patterns of users with corresponding candidate content subscriptions to be offered to users exhibiting the associated content access behavior patterns, thereby determining a selected one of the candidate content subscriptions which corresponds to the identified content access behavior pattern of the user, the selected one indicating a subset of content generated by a content source; offering, to the user on a graphical user interface device, a subscription to the subset of the

content by rendering a subscription interface for the subset, the subscription interface comprising a Web page which is distinct from a Web page usable for rendering the content generated by the content source;

responsive to acceptance of the offered subscription by the user, storing a trigger document associated with the user and the content, the trigger document specifying at least one condition associated with the subset; and

subsequently evaluating a then-current version of the content generated by the content source, using the at least one condition specified in the trigger document, to determine whether a then-current version of the subset of the then-current version of the content is considered a match to the at least one condition, and if so, automatically sending the then-current version of the subset to the user as the subscription and scheduling time on an electronic calendar of the user.

## Claims 2 - 13 (canceled)

- 1 Claim 14 (currently amended): The computer-implemented method according to Claim 1,
- wherein the subsequently evaluating is invoked responsive to expiration of a timer which operates
- 3 independently of the electronic calendar of the user.
- 1 Claim 15 (previously presented): The computer-implemented method according to Claim 1,
- wherein the subsequently evaluating is invoked responsive to occurrence of an event.
- 1 Claim 16 (previously presented): The computer-implemented method according to Claim 1,
- wherein the identifying is performed by an inference engine.
  - Claim 17 (canceled)
- 1 Claim 18 (previously presented): The computer-implemented method according to Claim 1,
- wherein the identifying comprises identifying how the user interacts with a rendering of the
- 3 content which is generated by the content source.
  - Claim 19 (canceled)
- 1 Claim 20 (previously presented): A system for enabling users to subscribe to content in a
- 2 computing environment without initiating a subscription process, comprising:

;	a computer	comprising	a	processor;	and

instructions which are executable, using the processor, to performs functions comprising: identifying a content access behavior pattern of a user;

responsive to the identifying, consulting a mapping that associates content access behavior patterns of users with corresponding candidate content subscriptions to be offered to users exhibiting the associated content access behavior patterns, thereby determining a selected one of the candidate content subscriptions which corresponds to the identified content access behavior pattern of the user, the selected one indicating a subset of content generated by a content source;

offering, to the user, a subscription to the subset of the content by rendering a subscription interface for the subset, the subscription interface comprising a Web page which is distinct from a Web page usable for rendering the content generated by the content source;

responsive to acceptance of the offered subscription by the user, storing a trigger document associated with the user and the content, the trigger document specifying at least one condition associated with the subset; and

subsequently evaluating a then-current version of the content generated by the content source, using the at least one condition specified in the trigger document, to determine whether a then-current version of the subset of the then-current version of the content is considered a match to the at least one condition, and if so, automatically sending the then-current version of the subset to the user as the subscription and scheduling time on an electronic calendar of the user.

Claim 21 (previously presented): A computer program product for enabling users to subscribe to content in a computing environment without initiating a subscription process, the computer program product comprising at least one computer usable storage medium having computer usable program code embodied therein, the computer usable program code operable for:

identifying a content access behavior pattern of a user;

responsive to the identifying, consulting a mapping that associates content access behavior patterns of users with corresponding candidate content subscriptions to be offered to users exhibiting the associated content access behavior patterns, thereby determining a selected one of the candidate content subscriptions which corresponds to the identified content access behavior pattern of the user, the selected one indicating a subset of content generated by a content source;

offering, to the user, a subscription to the subset of the content by rendering a subscription interface for the subset, the subscription interface comprising a Web page which is distinct from a Web page usable for rendering the content generated by the content source;

responsive to acceptance of the offered subscription by the user, storing a trigger document associated with the user and the content, the trigger document specifying at least one condition associated with the subset; and

subsequently evaluating a then-current version of the content generated by the content source, using the at least one condition specified in the trigger document, to determine whether a then-current version of the subset of the then-current version of the content is considered a match to the at least one condition, and if so, automatically sending the then-current version of the subset to the user as the subscription and scheduling time on an electronic calendar of the user.

- 1 Claim 22 (previously presented): The computer-implemented method according to Claim 1,
- wherein each of the at least one condition specified in the trigger document comprises a data
- 3 name and a data value.
- 1 Claim 23 (previously presented): The computer-implemented method according to Claim 22,
- wherein each of the at least one condition specified in the trigger document further comprises a
- 3 comparison operator.
- 1 Claim 24 (previously presented): The computer-implemented method according to Claim 1,
- 2 wherein the trigger document further specifies at least one process to be invoked when the
- 3 subsequently evaluating determines that the then-current version of the subset is considered a
- 4 match to the at least one condition.
- 1 Claim 25 (new): The computer-implemented method according to Claim 1, wherein a user-
- defined amount of time is used for the scheduling time on an electronic calendar of the user.